

MANUAL NORMAS

SIG HABITAT





sig habitat

sig habitat

ESCALAS

Zona de protecção do logótipo, onde nada deve ser impresso, para que este tenha uma presença eficaz.



O Logótipo não deverá ser reproduzido com menos de 28 mm de largura na versão vertical sendo que a medida mínima para a versão horizontal deverá ser de 44mm.



TIPOGRAFIA

Fontes utilizada na construção do logo:



Dax Bold

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30% PANTONE 144 C



CORES DIRECTAS

- PANTONE 144 C
- PANTONE 546 C

QUADRICOMIA

- 0c / 35m / 100y / 0k
- 95c / 9m / 0y / 83k

RGB

- 255r / 145g / 8b
- 0r / 51g / 61b





sig habitat

The logo features the word "sig" in a bold, lowercase, sans-serif font. The letter "i" is replaced by a black location pin icon. To the right of "sig", the word "habitat" is written in a smaller, lowercase, sans-serif font. The entire logo is centered on a white background.

sig habitat

The logo is identical to the one above, but rendered in white against a solid black background. The word "sig" is in a bold, lowercase, sans-serif font, with the "i" replaced by a white location pin icon. The word "habitat" is in a smaller, lowercase, sans-serif font to the right.



